



MUZAMIL NAZIR

IT Support Manager & Digital Marketer

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PROFESSIONAL SUMMARY

Dedicated IT Specialist with 3 years IT Support Technician of experience, seeking to leverage my expertise in Digital Marketing, Graphic Designing, web design, Meta ads campaign, SEO, SEM, SMM and team collaboration to contribute to the growth and success of an organizations of delivering high-quality work on time and within time.

CORE SKILLS

- HTML, CSS
- WordPress Developer
- Technical Troubleshooting
- Technology Consultant
- Google ads, Lead Generation
- Graphic designer, video Editing
- Shopify, Woocommerce, E-commerce
- Website Designing and Managing
- Meta Ads Campaign
- Linkdin ads, YouTube ads, TikTok ads, PPC
- Digital Marketing Specialist
- SEO, SEM, SMM

WORKING EXPERIENCE



IT SUPPORT MANAGER

Elitefalcon Management Consultancy
Stallion Sports Academy
Menaal Travels and Tours
Naulop Solar systems Uae

March 2022 - Present

- Provided timely and effective technical support to end-users, addressing hardware and software issues promptly.
- Proficient in troubleshooting and resolving software-related issues, including operating system errors, application malfunctions, and compatibility problems.
- Assisted in network administration tasks, including user account management, security protocols, and connectivity troubleshooting.
- Conducted routine maintenance and upgrades on computer systems and peripherals, ensuring optimal performance and longevity.

DIGITAL MARKETING SPECIALIST

- Developed and executed comprehensive digital marketing strategies to enhance the company's online presence and increase lead generation.
- Run Sales Campaign on Facebook Meta Ads, lead Generate on SocialMedia, Google ads, Tiktok Ads and All other Platforms.
- Conducted thorough keyword research and implemented on-page SEO optimizations, resulting in a 25% increase in organic search traffic.
- Content creation and Seo for company sites and social media.
- Managed paid advertising campaigns across various platforms, including Google Ads and social media ads.
- Design Posts and ads for Advertising.

WEBSITE DESIGNING

- Designed and developed Website through wordpress, Html, CSS and other wordpress tools.
- Implemented responsive design techniques to ensure websites are mobile-friendly and accessible across various devices..
- Optimized websites for performance, speed, and SEO, ensuring optimal user experience and search engine visibility.
- Provided ongoing website maintenance and support, including content updates, plugin updates, and troubleshooting.

PERSONAL PROFILE

- Nationality : Pakistan Birth Date : 19/04/1998
- Marital Status : Single
- Gender : Male
- Religion : Muslim
- Passport No : MT9821762 Expires on 23/10/2033
- Availability : Immediately

DECLARATION

I consider myself with the degree aspect and confident of my ability to work in a team. I hereby declare that the information furnished above is true to the best of my knowledge.

Muzamil Nazir

EDUCATION

BACHELOR OF INFORMATION TECHNOLOGY
University Of Gujrat
Pakistan
2016-2020

BOARD OF INTERMEDIATE
Maths Physics Chemistry (MPC)

2015-2016
Secondary School Certificate,
Pasrur, Sialkot

CERTIFICATION

WEBSITE DESIGNING,
WORDPRESS Developer
-UDEMY-COURSERA

ADVANCE DIGITAL MARKETING
SPECIALIST
-LINKDIN -DIGISKILL

DIGITAL COMMUNICATION -
NPTEL

Dubai Future Foundation
-Foundations of Emerging
Technologies

LANGUAGES

English ██████████

Urdu ██████████

Hindi ██████████

Punjabi ██████████

Digital SKILLS

- Windows OS Ms OFFICE
- Photoshop/Canva
- ChatGPT Lead generation
- Microsoft Office PPC
- Campaign E-commerce
- Content Writing
- Technical Troubleshooting
- Document controller
- Networking
- Domain Management
- Official Emails Management

Hobbies

- Travel and Cultural Exploration
- Learning New Technologies & Software
- Tech Blogging or Content Creation
- Cooking & Explore Food